

# TEN-T panel – Decarbonising Tourism

Eurail



Interrail

# Our company

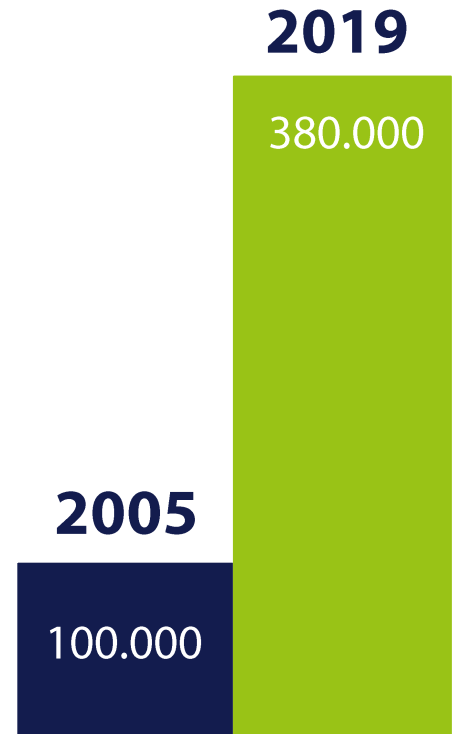
## About Eurail

- Sales, marketing and management of Eurail and Interrail Passes
- Eurail Pass (1959) for non-European residents
- Interrail Pass (1972) for European residents
- Official online channels [Eurail.com](https://Eurail.com) & [Interrail.eu](https://Interrail.eu)
- 40+ railways and ferries for travel in and across 33 countries
- Eurail is owned by European railway companies (shareholders)

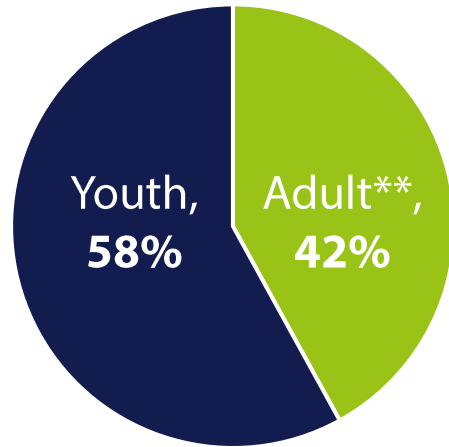


# Sustainable travel and Interrail

It's not just young backpackers.....

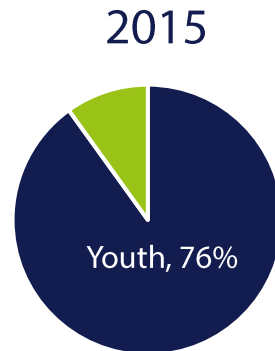


Interrail Passes sold



Youth vs Adults (2019)

\*\*incl. families and seniors



Pass Sales Sweden  
+80% in 2019



71% Interrailers choose  
train for eco-friendliness

# Decarbonising Tourism

## How Eurail contributes

### Partnerships with institutions

- DiscoverEU (350.000 travellers until 2021)
- Erasmus students
- Local and regional governments (Monheim)

### 'Go one stop Further'

- Lesser known destinations in Europe
- Offer alternative destinations beyond the European capitals

### Partnerships with commercial partners

- Multi-modality (Bus, bikes)
- Airlines – addition to long-haul flights & alternative to short-haul flights



# Railway travel in Europe

## Opportunities

- Interrail Pass (33 countries): +250.000 km railway track, +40.000 destinations
- Expansion of night train network
- Reputation: 'it's difficult and it's expensive' → flying is too cheap
- Create a more equal level playing field
- A responsibility for many stakeholders in decarbonising tourism

