



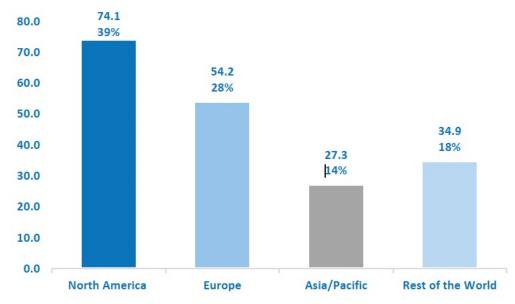
Content

- Waterborne national and international journeys
- SRIA Ports & Logistics
- Smart Growth For Coastal and Waterfront Communities
- Closing remarks





Cruise Industry



Source: CLIA

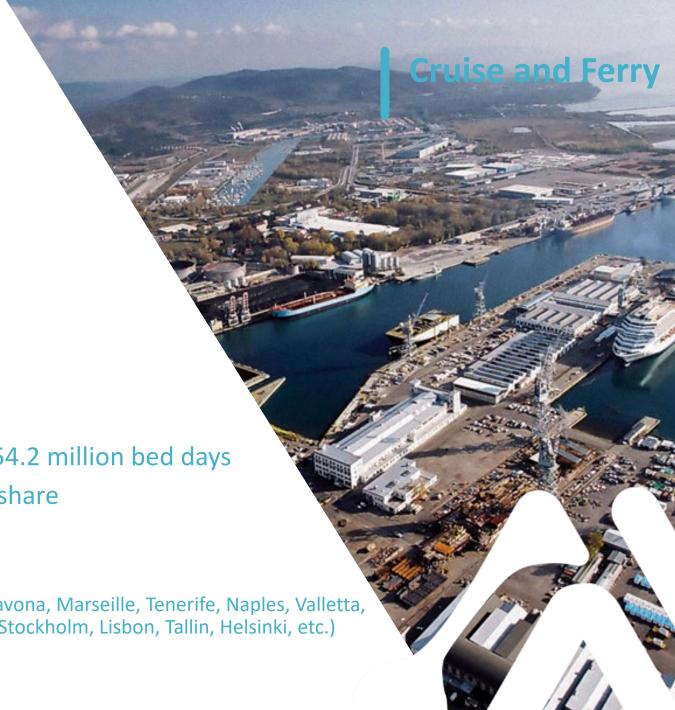
Global distribution of bed capacity for 2019.

Europe accounts for 28% of the capacity, or 54.2 million bed days

61% or 33 million bed days - Mediterranean share

39% - Northern European share

(Barcelona, Civitavecchia, Palma Mallorca, Venice, Piraeus, Genoa, Savona, Marseille, Tenerife, Naples, Valletta, Dubrovnik, Southampton, Copenhagen, Hamburg, Kiel, Amsterdam, Stockholm, Lisbon, Tallin, Helsinki, etc.)



Cruise and Ferry

Cruise Industry

148 million passenger and crew on shore visits



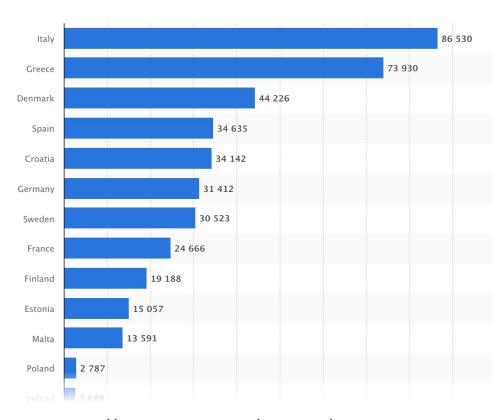


Ferry Lines (2019)



Almost 419
million
passengers
passed through
EU ports

Cruise and Ferry



Source: https://emodnet.ec.europa.eu/en/

~87 million embarked and disembarked in Italian ports

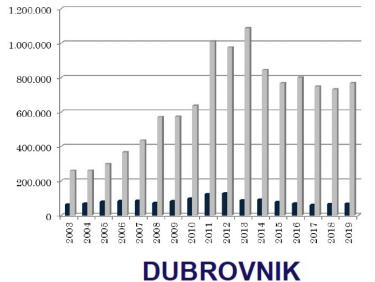
~74 million people embarked and disembarked in Greek ports

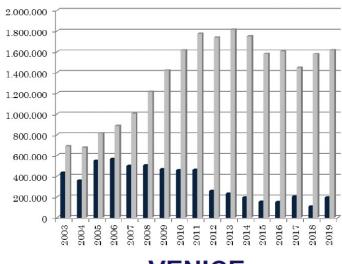
https://www.statista.com/statistics/

Number of passengers by country (in 1000s)



ADRION Region





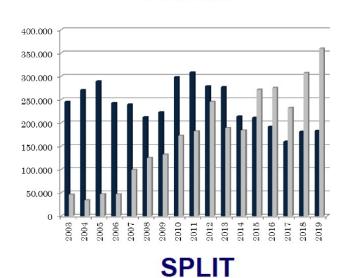




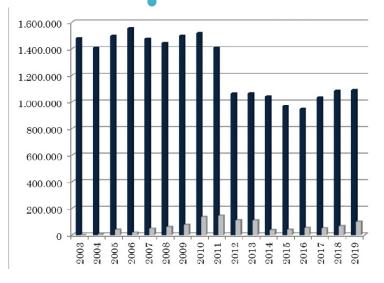
CRUISE

Source: Mosconi A. (2019)

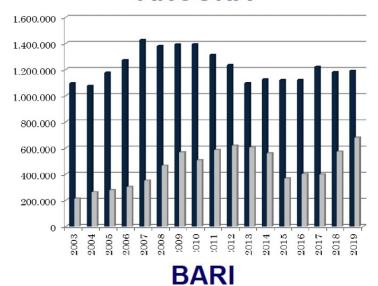




Cruise and Ferry



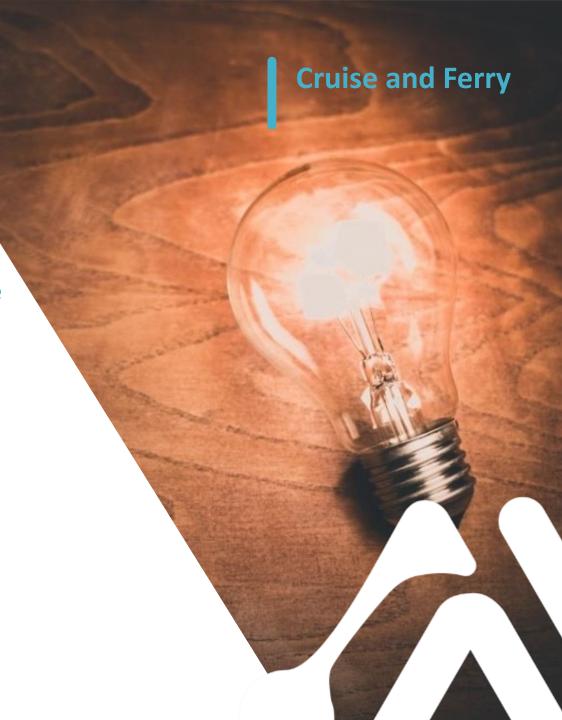
ANCONA





Measures

- Seamless transport
- Enhanced connectivity efficient connections with large capacity modes
- Improved connection with local modes on the waterborne side (co-located)
- Coordinated schedules reduced delays in ports
- Improved service frequency
- Increased level of service
- Dynamic traffic management
- Traffic channelization through/fast lanes for high capacity modes or vehicles
- Shared space









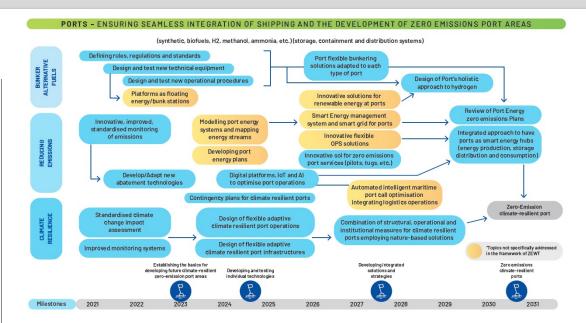
TOWARDS ZERO EMISSIONS PORTS Alternative Fuels Electrification Technical Operational Port fuel management Carbon free fuels Modelling Port Smart Energy energy streams management Flexible bunkering Flectricity Flexible operational solutions Coordinated Port Energy IoT & AI zero emissions strategy Monitoring to optimise Zero Emissions port services port operations Note on ZEWT & CHE Abatement technologies CHE is sectorial integration for Hydrogen and Ammonia ZEWT is addressing integration with ship ZEWT & CHE will cooperate in the areas Climate change Te chnical Climate resilient of common interest. port assessment port strategies limate resilient port Operational by nature-based solutions Monitoring Contingency plans Institutional Zero-Emission climate-resilient port Cooperation with the Partnership Clean Hydrogen (CHE) Addressed by ZEWT Not addressed by ZEWT Zero emissions climate-resilient Developing and testing solutions and eveloping future climate-resilien

Essential innovation in planning, design, construction, operation and management of waterborne infrastructures

Optimise monitoring systems (contingency plans, design flexible and adaptive infrastructures and operations)

Innovative aspects

Bunkering alternative energy solutions Reducing emissions Climate resiliency



Maritime transport of both passengers and freight is expected to grow significantly in the coming decades, increasing pressure on port areas.

Increasing demands in terms of costs, duration, visibility and reliability of transport

Pressure from society to make the waterborne transport chain more environmentally friendly, as well as even more safe and secure Integration of maritime, port and hinterland operations

Innovative aspects
Digitalisation
Automation
Cooperation

Smart Growth - Elements

- Mix land uses
- Take advantage of compact design
- Provide a range of housing choices
- Create walkable communities
- Foster distinctive, attractive communities
- Preserve open space & critical environmental areas
- Direct development toward existing communities
- Provide a variety of transportation options
- Make development decisions predictable & fair
- Encourage community & stakeholder collaboration

Source: https://coastalsmartgrowth.noaa.gov/





Destination – specific conditions (multimodal options that rival car ownership, new street designs, transit priority and transit first, accessibility, etc)

Agreement with local communities on how to manage waterborne traffic volumes

Cooperation and investment in greener, more sustainable practices



